



# 2<sup>nd</sup> annual TIE•ONE•ON *an Evening of Impact!*

## OPPORTUNITIES FOR AN EVENING OF IMPACT

After a successful first Tie•One•On in 2009, the Komen Lowcountry Affiliate has added another fundraising event to its repertoire. On **April 22, 2010**, Komen Lowcountry friends, families and partners will gather for *an Evening of Impact!* at the 2nd Annual Tie•One•On at the Daniel Island Club.

Tie•One•On, *an Evening of Impact!* will highlight the impact Komen's funds have made through grants in our thirteen county service area. There will be a silent auction with an array of works from lowcountry artists, followed by dinner and a presentation.

Please review the chart below and see if there may be an opportunity for your company to sponsor this special event.

SPONSORSHIP OPPORTUNITIES & BENEFITS	CO-PRESENTING Sponsor \$7,500	KEY Sponsor \$5,000	SPOTLIGHT Sponsor \$2,500	LISTING Sponsor \$1,000	GIFT BAG Sponsor \$500	GIFT BAG Insert \$500
<b>COMPANY VISIBILITY</b>						
Category Exclusive	2	unlimited	unlimited	unlimited	1	unlimited
Logo or Name recognition on Komen E-blast (15,000 constituents)	Logo on 6 e-blasts	Logo on 3 e-blasts	Name on 2 e-blasts	Name on 1 e-blast		
Logo and/or link on Affiliate Website	logo/link	logo/link	name/link	name		
Logo and/or Name on 600 invitations	logo					
Logo and/or Link on 300 Programs	logo	logo	name	name		
Approval to use the Komen Lowcountry Affiliate Logo and/or phrase "Proud Sponsor of the Komen Lowcountry 2nd Annual Tie One On, an Evening of Impact"	logo/phrase	phrase	phrase	phrase		
<b>EVENT RECOGNITION</b>						
Company representative to speak during event presentation	★	★				
Expo Space during Cocktail Hour of event	(2) 6' tables in prominent location	(1) 6' table	(1) 6' table			
Complimentary Event Tickets	1 table for 8 people in prominent location	4 complimentary tickets	2 complimentary tickets			
VIP Parking at Daniel Island Club	8	4	2			
Company Recognition on Event Signage	logo	logo	name	name		
Opportunity to insert promotional material in gift bag	★	★	★	★	★	★
Company Logo printed on 300 gift bags (provided by company)					★	

PLEASE NOTE: All in-kind gifts must be approved by Komen staff.

**IMPACT! MAKE ONE.**