



## 2009 LOWCOUNTRY SPONSORSHIP PACKAGES

Sponsor contracts must be signed and submitted with payment no later than Monday, June 15 to the Komen Lowcountry Affiliate office.

	Local Presenting \$30,000*	Platinum Sponsor \$10,000*	Gold Sponsor \$5,000*	Silver Sponsor \$2,500*	Bronze Sponsor \$1,000*
<b>COMPANY VISIBILITY</b>	<i>(minimum of \$25,000 cash)</i>				
Category exclusive	★				
Identified as the local presenting sponsor in Pre-Race promotional materials	★				
Logo recognition in at least one eblast	★	★			
Logo and/or link on Affiliate web site	logo/link	logo/link	logo only	name only	name only
Recognition on Lowcountry Affiliate newsletter in June	★	★	★	★	★
*2,000 Race posters	logo	logo	logo	name only	name only
*8,000 Race t-shirts	logo	logo	logo	name only	
*30,000 Race entry forms	logo	logo	logo	name only	name only
Approval to use the Komen logo and/or phrase "proud sponsor of the Komen Lowcountry Race For The Cure" from June 2009-October 2009 in advertising and promotion.	race logo/name	komen name	komen name	komen name	
<b>RACE DAY RECOGNITION</b>					
Company official starts the Race	★				
Company representative to speak on stage	★	★			
Company recognition through PA announcement	★	★			
Opportunity to distribute your company's promotional materials on Race Day at your designated space.	★	★	★	★	
Opportunity to ride in the Pace car at the beginning of the Race	★				
8,000 bibs	logo				
Company recognition on stage banner (provided by affiliate)	logo	logo	logo	name only	name only
Company banners displayed along finish line (provided by company, due on Monday, October 12, 2009 to Daniel Island, site TBD)	(3x6 max size) 6 on course and expo	(3x6 max size) 2	(3x6 max size) 1	(3x6 max size) 1	(3x6 max size) 1
Race expo space	10' X 10' tent 8' table and 2 chairs	10' X 10' tent 8' table and 2 chairs	10' X 10' tent 8' table and 2 chairs	8' table and 2 chairs	
Passes to VIP tent on Race Day	10	6	4	3	2
VIP parking pass	4	3	2	1	
<b>COMPANY PARTICIPATION AND EVENTS</b>					
Complimentary Race registrations	15	10	6	4	2
Invitations to sponsor reception	10	8	6	4	2
Complimentary breast health workshop	★	★	★	★	★
Breast cancer educational materials for employees	★	★	★	★	★

\*Sponsors must include a cash donation with or without in-kind contributions. In-kind donations are valued at 50 percent. All in-kind donations must be approved by the sponsorship chair.

(3x6 max size) Company banners (provided by sponsors) must be dropped off on Monday, October 12 on Daniel Island, site TBD and picked up by the sponsor immediately following the Race on October 17 around 12 p.m. by the finish line. Any remaining banners will be taken back to the Komen office and sponsors will be responsible for picking them up. The Komen Affiliate is not responsible for any damage caused to the banners.

Logos (if applicable) must be submitted in the correct format to michelle@komenlowcountry.org no later than Monday, July 13th, to be included in print materials.